



MEDIA RELEASE

OCBC Women Unlimited Programme Achieves Remarkable Results Driving 130% Loan Growth for Women Entrepreneurs since March launch

Hong Kong, 15 October 2025 – The OCBC Women Unlimited programme (“The Programme”), launched by OCBC Bank (Hong Kong) Limited (“OCBC Hong Kong”) in March 2025, has driven remarkable growth for women entrepreneurs in Hong Kong. Nearly 40% of OCBC Hong Kong’s new sustainable loans for SMEs are now extended to women-led businesses, accompanied by an impressive 130% surge in loan disbursements in Q3 alone. In just two months since launch, the number of participating women-owned enterprises has doubled, reflecting strong demand and growing confidence in this empowering initiative.

To celebrate these significant milestones, OCBC Hong Kong recently hosted the Programme’s inaugural business networking event with JCI Hong Kong Jayceettes, an organisation dedicated to empowering young women in Hong Kong. The gathering brought together over 100 female business leaders eager to connect, share insights, and explore new opportunities.

Ms. Ruby Yiu, Head of Emerging Business of OCBC Hong Kong, said at the event, “I am proud of what we have achieved with OCBC Women Unlimited in such a short time. This initiative not only empowers women entrepreneurs with the tools, knowledge, and support to confidently grow their businesses, but also strengthens OCBC Hong Kong’s commitment to fostering diversity and innovation as core pillars of our business strategy. By providing tailored financial solutions and dedicated resources, we are helping women-led businesses overcome challenges and contribute meaningfully to Hong Kong’s dynamic economy. At the same time, we remain deeply committed to supporting all customer segments and driving business growth in a fast-evolving economy.”

The Programme offers tailored financial solutions designed to meet the unique needs of women entrepreneurs across diverse industries. Ms. Florence Lo, Director of IStudent Tour (HK) Limited, and Ms. Kainny Chin, Co-Founder of Quadran Gin and Founder of NGO Collective Guts HK, are two out of many entrepreneurs who have benefited from the Programme.

Ms. Florence Lo of IStudent Tour (HK) Limited said, “Thanks to the OCBC Women Unlimited programme and the professional guidance from the OCBC SME team, provided a customised financial solution that empowered me to grasp the post-covid rising demand in travel industry of study tours. With OCBC’s support, I have confidence to enhance our business growth and seize new opportunities in a rapidly expanding market.”

Ms. Kainny Chin of Quadran Gin and the NGO Collective Guts HK, said, “The OCBC Women Unlimited programme has been a game-changer for my entrepreneurial journey. From account opening to MPF and insurance services, the OCBC team delivered professional and efficient support every step of the way. Their unwavering commitment gave us the confidence and resources to build and grow our ventures with purpose and resilience.”

OCBC Hong Kong's commitment to this Programme underscores its dedication to foster sustainable expansion of business and inclusivity for the economic empowerment of women entrepreneurs. It also aligned with OCBC Group's ambition to accelerate the growth of 10,000 women-owned SMEs across Asia by 2030 through social loans under our dedicated SME programmes.

To learn more about how OCBC Hong Kong supports local businesses in growing and seizing new opportunities, please visit: <https://www.ocbc.com.hk/business-banking/en/index.html>

Photos



Ms. Ruby Yiu, Head of Emerging Business of OCBC Hong Kong, highlighted that OCBC Women Unlimited programme has successfully engaged female entrepreneurs from a wide range of industries.



Ms. Florence Lo of IStudent Tour (left) and Ms. Kainny Chin of Quadran Gin and the NGO Collective Guts HK (centre) are among the inspiring women entrepreneurs empowered by OCBC Women Unlimited programme.



The event attracted over 100 female business leaders, fostering vibrant and dynamic exchanges.



OCBC Hong Kong proudly hosted the inaugural OCBC Women Unlimited networking event in collaboration with JCI Hong Kong Jayceettes.

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About OCBC

OCBC is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is one of the world's most highly-rated banks, with Aa1 by Moody's and AA- by both Fitch and S&P. Recognised for its financial strength and stability, OCBC is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore by The Asian Banker.

OCBC is the second largest financial services group in Southeast Asia by assets. The Group offers a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals. Its insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the leading asset management companies in Southeast Asia. Its brokerage subsidiary, OCBC Securities, is one of the leading securities firms in Singapore.

The Group's key markets are Singapore, Malaysia, Indonesia and Greater China. It has over 400 branches and representative offices in 19 countries and regions.

For more information, please visit www.ocbc.com.hk to learn more about OCBC Hong Kong.

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